



FOR YOUTH DEVELOPMENT®
FOR HEALTHY LIVING
FOR SOCIAL RESPONSIBILITY

Spring/Summer 2021

**ON THE COURSE
FOR THE KIDS**
Annual Golf Classic
Emily McGay Memorial
THE FAMILY YMCA

AUGUST 27, 2021, 9 am
Los Alamos Golf Course

Dear Community Partner,

Last year during the pandemic, we were not able to host our annual golf tournament. We want you to know however, The Family YMCA continued serving the community in a wide array of adapted programming: hosting free online health and fitness classes, supporting teens through two teen centers, and reaching out to our seniors in isolation. This was possible because of the support we received from our donors and community partners.

This year we're bringing golf back and hope you can join us as a sponsor for our 12th Annual Golf Classic, which will be a memorial for Emily McGay, a past Y CEO. The tournament will raise funds for a projected [300 individuals on financial assistance](#) scholarships (200 youth and 100 adults), and to support [800 youth](#) served at our Española YMCA Teen Center.

Sponsor levels and recognition are listed on page 2. Please complete and return the form to help us meet local needs. Commitments made by June 9 will be listed on the golf brochure. We're also looking for a beer sponsor.

The tournament is **Friday, August 27, 2021**, and features a 9 am shotgun start at Los Alamos Golf Course and includes a hole-in-one chance to win a new car! Our tournament includes fun games on the course, and chances to win prizes.

The Family YMCA is a charitable, nonprofit organization that was started in 1955 by volunteers who recognized the need for a place for families to recreate together. In 2007, City of Española administrators awarded the Y a contract and partial funding to provide a teen center as a resource for community youth.

Today the Y is still working to build health in our communities. Those on financial assistance reside throughout northern New Mexico.

- The Y typically provides \$90,000-\$125,000 in scholarships (for After School care, Summer Camp experiences, as well as membership) to ensure that no one is turned away for inability to pay.
- Fundraising also annually helps the Española YMCA Teen Center with \$40-\$85k in program support.

Outright gifts or products are fully tax deductible, with tournament sponsorship deductible after the cost of the services. If you choose to send a team, you may deduct sponsorship after the \$65 per player cost. This year we are selling separate T box sign advertisements.

Please contact me with your answer, or fill out page two and return as described. Your support will help us strengthen community and families. Thank you!

Sincerely,
Chris Daniel, CEO, The Family YMCA
cdaniels@laymca.org, Ph: (505) 662-3100

1450 Iris St.
Los Alamos, NM 87544
Ph: 505.662.3100
www.laymca.org

THE FAMILY YMCA'S GOLF CLASSIC

SPONSORSHIP COMMITMENT FORM

Friday, August 27, 9 am shotgun start, Los Alamos Golf Course

Check Level	Description of Sponsorship	Public Appreciation	Event Appreciation
✓			
	Platinum \$1,500	<ul style="list-style-type: none"> Newspaper Advertisement thank you, prominently named; Name on Registration Brochure if secured by June 9 Benefactor of Youth Banner in Y gym; Prominently named on Y Community Partnership website page/Golf section Named on Y Online Fall Auction/Fundraiser Event Banner Live event recognition 	<ul style="list-style-type: none"> On Event Sponsorship Banner 4 players, 1 team 3 T boxes with Company Name
	Gold \$1,000	<ul style="list-style-type: none"> Named on Registration form if secured by June 9 Newspaper advertisement 	<ul style="list-style-type: none"> On Event Sponsorship Banner 4 Player Fees 3 T boxes with Your Company Name
	Silver \$500	<ul style="list-style-type: none"> Named on Registration form if secured by June 9 Newspaper advertisement 	<ul style="list-style-type: none"> 2 Player Fees 2 T box with Your Company Name
	Beer Sponsor \$500	<ul style="list-style-type: none"> Named on Registration form if secured by June 9 Newspaper advertisement Named on table tents at lunch 	<ul style="list-style-type: none"> 2 Player Fees 1 T box with your Company Name and at Bathtub Row Brewing Co-op
	Bronze \$250	<ul style="list-style-type: none"> Named on Registration form if secured by June 9 Newspaper advertisement 	<ul style="list-style-type: none"> 1 Player Fee 1 T box with Your Company Name
	T-Box Sponsor \$150	<ul style="list-style-type: none"> 1 advertisement located on course, must be committed by July 26 	1 T box with Your Company Name
	Monetary Donation	<ul style="list-style-type: none"> Event/lunch acknowledgement 	100 percent deductible gift
	Gift or Certificate Donation	<ul style="list-style-type: none"> Event Acknowledgement 	100 percent deductible gift

YOUR NAME/BUSINESS NAME: _____

Check any of the above, and return this form, along with your check to **The Family YMCA, 1450 Iris St, Los Alamos, NM 87544.**

For more information, contact the Y's CEO Chris Daniels at (505) 662-3100, or via email at cdaniels@laymca.org.

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