

US... IS A PROMISE



FOR YOUTH DEVELOPMENT®
FOR HEALTHY LIVING
FOR SOCIAL RESPONSIBILITY

The Family YMCA's Annual Campaign to support
2,500 youth at our teen centers, and
300 local children & adults with financial assistance

Give for a better us.



THE FAMILY YMCA
serving Los Alamos, Española
1450 Iris Street
Los Alamos, NM 87544

(505) 662-3100
www.laymca.org

10 THINGS TO LOVE ABOUT THE FAMILY YMCA

YOUTH DEVELOPMENT

Providing opportunities to help youth thrive

1. Employment and job skills programs
2. Tutoring, classes, and support for 2,500+ youth at two teen centers
3. Youth mentoring by screened, trained, caring adults
4. Teaching teamwork, social skills, commitment, healthy living, and respect in sports & recreation programs
5. Affordable, enriching afterschool and camp for 260+

HEALTHY LIVING

Fighting isolation and chronic diseases

6. Helping the aging to lead fuller lives, and connecting people for a sense of belonging
7. Combating diabetes, obesity and heart disease

SOCIAL RESPONSIBILITY

Giving back and supporting our neighbors

8. Inclusive mission and all are welcome; financial assistance ensures no one is turned away
9. Values of caring, honesty, respect, and responsibility drive service
10. Responsible, board-approved budget and mission

The Y.™ For a better us.

YES, I WOULD LIKE TO HELP...

Gift is from: Me My Business

Name: _____

Address: _____

City/State/Zip: _____

I/we wish this to be noted as from: _____

or ___ I/we wish to remain anonymous.

YOUR DOLLAR IMPACT:

\$50 is a program/month

\$500 is a tutor/month

\$2,500 is afterschool/year

\$100 is a basketball season

\$1000 is a summer at camp

\$5,000 transforms teen lives

DONATION FOR:

___ Most Need

___ Española Teen Center

___ Other: _____

___ Los Alamos Teen Center

SUPPORT METHOD:

___ Check/cash enclosed

___ Credit Card Type: _____

Card #: _____

Expires: _____

___ Pledge of: _____

Call me to arrange payments at: _____

GIVE ONLINE:

laymca.org,
or scan with
Smartphone:



OUR MISSION:

To build individual, family and community strength by focusing on youth development, healthy living and social responsibility... and to ensure access to all.

Each year the Y serves 8,000 people through healthy living programs, including 300 locals in 150 families who are on financial assistance.

In 2017, donors provided charitable gifts to The Family YMCA totaling \$172,000.

This breaks down to helping 200 children attend programs (86 of which were in Y Afterschool and Camp programs), and 100 adults have a membership. The Y awarded \$126,000 in these areas.

Designated donations also supported programs at our teen centers in Española and Los Alamos that collectively served 2,500 youth. A total of \$46,000 in Annual Campaign dollars went toward our teen centers in 2017.

Donations help to improve lives... 1 in 4 kids in our afterschool and camp programs is on aid, and 1 in 28 adults at our Y is on assistance.

The Y anticipates the need for a 3% increase in scholarships, and \$50,000 for the teen centers.